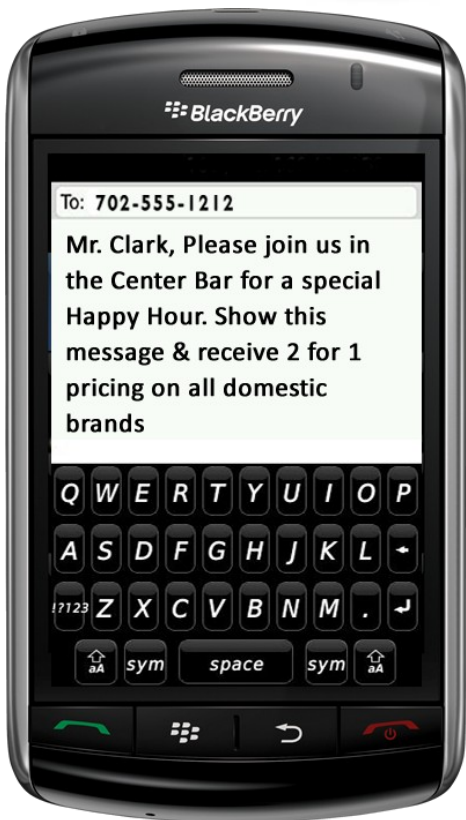# See unprecedented conversion rates on your marketing!

Mobile Connect™ allows marketers & business operators to reach out real-time to their customers, with real-time results. Target marketing with Mobile Connect™ means the right offer to the right guest; leading to unprecedented conversion rates & more revenue.

Through Integration with other SkyWire Media® products & 3rd party applications, Mobile Connect™ will rapidly grow the number of guests in your mobile database with people that WANT YOU to market to them.

SkyWire media — Mobile Connect™
Patent Pending

Mobile Customer Solutions

SkyWire Media® Mobile Connect™ allows businesses and organizations to quickly contact customers anywhere, at any time. They can reach out with offers, reminders, alerts, customer service notifications, and other operational messages. Contact your customers in the following mobile methods:

♦ TXT Messages - SMS

♦ Voice - IVR and text-to-speech

♦ Email - SMTP

Benefits & Advantages

♦ Broadcast Communication Within Seconds NOT Hours

♦ Guaranteed Text Delivery

♦ Multiple Communication Channels (SMS, IVR, SMTP)

♦ Send Blast Alerts from a Cell Phone or Computer

♦ Secure & Easy to Use Online Administrator Interface

♦ Reliability & Redundancy

Driving Critical Information to Customers

Businesses and organizations often have key information to deliver to customers. During normal operations management often asks the following:
How can I reach my customer base quickly, effectively, and now?

♦ How can I deliver personalized offers to my guests?

♦ How can I alert or notify my customers about events or directions?

♦ How can I personally welcome my customers as they arrive at an event?

♦ How can I detour my customers from an emergency site?

♦ How can I remind customers of activities or items to bring to an activity?

SkyWire® Media

3672 N Rancho Drive
Las Vegas, NV 89130

(702) 515-7472

www.SkyWireMedia.com

Text **mobile** to 21691

Mobile Connect™ keeps you simply connected to your guests.

To get connected now, contact SkyWire® Media.

Mobile App Development

SkyWire App Types

- Customer Loyalty- Use SkyWire's POS Integration, Patented Triggers and Events to reward customer spending
- Push Coupons into the APP Dynamically
- Games- Graphically Rich and Interactive
- Augmented Reality- The Real World and Virtual World meet through your camera
- Event Calendars- Truly dynamic calendars with automatic updates
- Social Integration- Share instantly on Twitter, Facebook and more
- QR Scanners- Have SkyWire white label a scanner which is compatible with all QRTags
- Database driven content distribution- pull data from any 3rd party database (index/search)
- GPS- Global Positioning (LAT/LONG) and Location Based Content Delivery and Notifications
- Remote Control Device- Take control of another device through system integration

Mobile Application development is a core strength of SkyWire Media. Whether you are looking to deploy an App for your property, your brand, for a band or club, we can provide a valuable solution for you.

SkyWire will strive to learn about your business goals before we design the elements of your application. Once we learn the end goal, we will mock the application up for your team so you may understand the use case scenario and make sure that the artwork is in alignment with the image you are trying to portray.

Many years ago there was a big push for all businesses to get a website up and running. Now the push is mobile apps. Native mobile apps are much more dynamic than websites as they utilize smart phone components like the Camera, GPS & Touch Screen to make the experience more relevant, interactive and exciting for the end user.

Get started now, text "MYAPP" to 56242

Labor Time Management Module:

Take Your Business to the Next Level by Maximizing Resources & Profit Centers with Timecard Monitor's Labor Time Management Module.

This essential tool enables production-driven businesses to track employees who work on multiple projects, in varied job functions, or in various locations throughout the course of a day. It automates the capture of employee time, attendance and labor activity and integrates real-time data for analysis of workforce trends. "LTM Module" enables businesses to improve job quotes, scheduling, materials management, employee productivity, and other factors critical to achieving profitability and a competitive advantage in the marketplace.

How It Works

Upon switching tasks or locations, the employee uses the system's keypad to enter an assigned code that represents a particular task or location. The data specifying which location or in what role the employee will function is captured by software available with the Gold, Platinum and Diamond Editions of Timecard Monitor®. The employee then taps his/her finger on the digital sensor.

This is done at the onset and completion of assignments, with each fingerprint log-in activating:

- *Timecard Monitor's feature-rich software to capture a real-time report of when employees switch roles or locations.*

Labor Time Management Module seamlessly integrates authenticated, real-time data with QuickBooks financial management programs and other leading small business payroll and accounting programs. It provides extensive reporting capabilities, affording businesses the flexibility to track and analyze jobs, tasks, hours, employee time, attendance, and productivity; or to customize reports to detail other business scenarios fundamental to an organization's success.

Required Hardware and Software:

Base system requirements (*For details, see our System Requirements on the FYI page in the Customer Service section of this brochure*) plus:

- *Timecard Monitor Gold Edition or above.*

- *Terminal unit with keypad.*